

# NOLA PRESENTS

## About Nola

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Allow Nola, the mysterious New Orleans Gypsy, to spice up your next conference, convention, cruise or presentation.

Nola brings a fun, unique twist to your professional presentations by combining motivational and informative topics with an exciting N'awlins flair.

Nola's presentations are sure to excite and entertain your audience while covering important everyday topics that are vital to your organization. Topics such as "Dealing with Difficult People" get jazzed up when Nola presents "Up to my Neck in Alligators". Nola combines costumes, props, stories, and great humor to present her points and engage her audiences.

Each Nola presentation is packed with six ideas that you can incorporate easily into your life---and if you are lucky-- Nola may even add one more to the list. (We call this "lagniappe" in our neck of the swamp--something extra.)

Nola regularly presents at Conventions and Conferences providing entertaining programs that will have everyone asking for Nola year after year at your annual conferences!

Some of Nola's presentations are:

**Achieving Your Dreams:** "Throw Me Something - Mistah!"

**Attitude and Its Impact:** "Mardi Gras Swagger"

**Conflict Resolution/Dealing with Difficult People:** "Up To My Neck In Alligators"

**Dealing with Change:** "Ain't There No More!"

**Goal Setting:** "First You Make a Roux"

**Interpersonal Skills:** "Multi Generations Gumbo"

**Presentation Skills:** "Hey Pocka-Way"

**Reinvent Yourself!:** "Where Y'at?"

**Work/Life Balance:** "You Think The Hokey Pokey Is Really What It's All About?"



## Legend of Nola~ The Mysterious Gypsy

Nola the Mysterious Gypsy is one of New Orleans favorite legends.

Some say Nola rose from the mists of the Louisiana swamps and walked off a riverboat on the arm of Mark Twain. Others repeat the story when she wrestled alligators while burying treasures with Jean Lafitte. Many locals insist that Nola has been here since the French colonized the Louisiana shores. And everyone claims to have seen her dancing in the moonlight with a crystal ball under a moss covered live oak tree.

Join the generations of N'awlins natives who tell her stories and who have been in her company. You will be inspired by her gift of storytelling and perhaps her centuries of life experiences.

## Presentations

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### **Ain't There No More!**

Change is endless and constant. South Louisiana folks know first hand how changes can impact your life. But to thrive in life, we must be able to deal with change.

### **First You Make a Roux**

Ready to begin? Don't know where to start? Just like Louisiana gumbo starts with a roux of oil and flour, you too have to begin somewhere.

### **Hey Pocka-Way**

From Spanish to French to Creole and Cajun, in Louisiana we know all about different communications. Every move you make, from the casual first impression to your ability to adapt to any given situation is evaluated by others.

### **Mardi Gras Swagger**

In the Big Easy, we know all about attitude and how to make it work for you everyday. And we know, it's all in your attitude!

### **Multi Generations Gumbo**

Everyone says all the generations can't work well together. But Louisianans have added many different ingredients together and produced the best tasting food on the planet---GUMBO!

### **Where Y'at?**

Do you feel like you're ready to show people who you really are and do what you want to do? Feel like there's somebody else hidden inside of you waiting to get out?

### **Throw Me Something - Mistah!**

Catching all the beads you want at a parade is easy! Just set your goals and make your dreams come true!

### **Up To My Neck In Alligators**

In the swamps of Louisiana, we're surrounded by gators all the time. Communicating and dealing with gators or difficult people is easier than you think.

### **You Think The Hokey Pokey Is Really What It's All About?**

Down in Louisiana, we think there's a little more to life than just work. Just think about it, then put your right foot in and let's move forward.

## What Clients Are Saying About Nola...

"Up to My Neck in Alligators was a great way to introduce our convention attendees to the topic of building communication skills. Information was presented on dealing with difficult people in a humorous, yet educational manner."

--Susan Delle Shaffette-Leadership  
Development/Convention Chair  
Louisiana PTA

"Wow! What a dynamic presentation! The energy in the room felt so alive and real. Thank you for sharing your time, energy and skills. It's obvious you love what you do!"

--Charlsie Winston-National  
Assoc Women in Construction--  
Regional Conference

"Our Conferees always laugh and learn from Dian which is why we have her back again and again! Her style, humor, enthusiasm, and practical program content inspire participants to reach their maximum potential."

Billie Tripp-Conference Manager LA  
Institute of Administrative Assistants

## Teaching Success—Dian Lusher

### DYNEL, Inc. and NOLA Presents

While most people might plunge into a pool of self-pity after a layoff from a job they had come to love, Dian Lusher went into business for herself instead—the very next day. Now, decades later, she maintains her thriving business and continues to add fresh components as the market demands. “My training business is really the organic evolution of what I already knew,” she says. “Most folks can be successful. I think there are pivotal times in your life when you just need somebody in your corner. That is when I will step in. I have been a trainer for several decades and I have worked in nearly every industry. I bring a lot to the table.”

As a learning and motivation trainer and teacher, as well as a business consultant and coach, Dian offers instructional seminars and on-site corporate meetings focused on interoffice communication, time management, customer service and goal setting to name just a few. DYNEL, Inc., and Nola Presents are the culmination of two decades of corporate training combined with years of specially tailored seminars. Various companies, from local small businesses to large corporate giants like AT&T, hospitals and Chambers of Commerce have gleaned concrete results within their own work forces, through the implementation of her concepts. “You need to think about yourself differently both personally and professionally in order to maintain success in this new age that we are now in,” she notes. “I teach businesses every day how to stay with the times and learn with the times.”

Nola Presents offers informative, entertaining presentations through the character, Nola—the mysterious N’Awlins gypsy. Visual, humorous, sensory tactics demonstrate these principles to convention and cruise audiences. *Up to my Neck in Alligators*, for example, is a seminar on dealing with difficult people. She delivers a visual presentation complete with actual photos of alligators in their natural habitat to drive home each concept.

“People always approach me after this

seminar and tell me that they will forever handle a certain person in their lives differently now because it left them with a practical solution that they will easily recall.”

Dian acts as a mentor for business owners just starting out, in part because she never had anyone to turn to in her earliest days. “It was a rough path for me in the beginning. It was quite a leap to go from a corporate job, to my own business. I did not have a mentor, but I try to do it now as often as I can because I know what a difference it can make.” In addition she gives back to her own community through her work with non-profits and volunteer training.

Dian can customize a program for any size business around any objectives a company is striving to meet whether they are a small operation or a corporate giant. Her goal is to leave every company with the tools to reach their pinnacle of performance. “I am very interested in people having success. After all—your success is my success.” ✂

## DYNEL, Inc.

## NOLA PRESENTS

#### Overview:

**DYNEL, Inc.** offers training and guest speaking workshops on topics ranging from Client Service Skills, Interpersonal Skills, Dealing with Change, Team Building, Telephone/Client Relations Skills and Working with Multi-Generations.

**NOLA Presents** Nola can spice up your next conference or cruise with an informative, entertaining presentation.

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